



**"ROCKY" EXPLAINS THE WORLD OF MODERN DOG TRAINING!
SELF-DEPRECATING AND A LITTLE TONGUE IN CHEEK,
BUT ALWAYS TO THE POINT!**

The aim of the campaign is to give dog owners the basis for a conscious decision on how they want to train with their dogs. Because everyone has a choice - if he knows what's behind it!

The cartoons explain outdated training methods and banish common training myths back to the fairytale world.



***MORE INFORMATION ABOUT MODERN
DOG TRAINING IS AVAILABLE AT***

www.positive-rocks.com



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Kynos

