



***"ROCKY" EXPLAINS THE WORLD OF MODERN DOG TRAINING!
SELF-DEPRECATING AND A LITTLE TONGUE IN CHEEK,
BUT ALWAYS TO THE POINT!***

In collaboration with well-known supporters,
the IBH e.V. has set up this project to educate
the world of dog training set firmly in the ethos of
positive reinforcement.

Cleverly illustrated by well-known cartoonist
Olaf Neumann of Dogtari.

The aim of the campaign is to give dog ownersthe basis for a
conscious decision on how they want to train with their dogs.

Because everyone has a choice - if he knows what's behind it!
The cartoons explain outdated training methods and banish
common training myths back to the fairytale world.



ALREADY INTERESTED?
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www.positive-rocks.com



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Kynos

